



Strategic View on Business and Trade Statistics

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- Foundation
 - UN Guidelines on Economic Statistics
 - SNA as backbone
 - Statistical production process
 - Institutional setting
- Setting the scope
 - Structure, economic activities, performance of statistical units and their drivers through research and development and innovation activities, their ICT usage, e-commerce and global value chains
 - Statistical units
 - Statistical domains
 - Market and non-market producers



- Methodology
 - Link business statistics and macroeconomic statistics statistical agenda
 - Themes: globalization (GVC accounting), digital economy (satellite and e-commerce), well being and sustainability (distribution, informal sector, non-profit
- Data
 - New data to be produced – macroeconomic data (trade in value added, turnover netted for MNE intra-group flows, unit level micro data (TEN, GEN)
 - New source data – administrative data, big data
 - Data integration and micro data linking – with well-being. location and environment
 - Data sharing and exchange – legislative (shall versus may), secure cloud technology environment for data sharing



- Capacity building
 - Statistical registers and their alignment with new statistics on globalization, digitization, well being and sustainability
 - Integrated data collection cycle of short term, annual and bench mark estimates
 - Meta driven statistical production processes
 - Minimum required data set for business statistics
- Promotion, Communication and Policy use
 - Web presence, brochures, user conference (UN Global Forum on Economic Statistics)
- Coordination
 - Kind of coordination at the global , regional and national level



Thank you!

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